



Press Release

Elmer Day Celebrations at:

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Where:

When:

About the event:

Local children are invited to come dressed in their brightest colours and attend an event including storytelling, crafts and games as part of the Elmer Day celebrations during the National Year of Reading.

About Elmer Day:

Started in 2016, Elmer Day is a national celebration of the popular children's character, Elmer the Patchwork Elephant. On Saturday 23th May, hundreds of events will be taking place in bookshops and libraries across the country.

About Elmer:

Created by David McKee, *Elmer* was first published by Andersen Press in 1989. Since then, Elmer's iconic patchwork and playful character have made him a firm favourite in millions of households across the world. Elmer encourages children to accept others' differences and practice tolerance and kindness.

For more information about the event, contact:

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